



# Learning Services

Empower your workforce with  
the tools they need to succeed

Conexus Solutions, Inc. is a trusted partner for emerging life sciences companies aiming to cultivate a culture of continuous learning and growth within their organization. These companies are making substantial investments in mission-critical technologies and processes to enhance business efficiency and maintain compliance standards. However, a critical question arises: Are their teams fully optimizing these investments? Without a deep understanding of how to use these tools, realizing their maximum advantage can be challenging.

**Our Learning Services are designed to address the evolving needs of businesses and help them stay competitive in a rapidly changing world.**

We understand that in today's dynamic environment, your employees' knowledge and skills are your most valuable assets. That's why we've crafted our Learning Services to empower your workforce with the tools they need to succeed.

## Customer Need

In an age where information is constantly evolving and industries are transforming, businesses face a pressing need to adapt, upskill their workforce, and align their learning initiatives with their strategic objectives. Our Learning Services are here to meet these specific customer needs:

- 1. Continuous Learning:** In today's world, employees need to learn continuously to stay relevant. Our Learning Services provide a wide range of resources to support career-long learning.
- 2. Customization:** Every organization is unique, and so are its learning requirements. We understand that one size doesn't fit all, and our services can be tailored to meet your specific needs.
- 3. Adaptability:** The business landscape is in constant flux. Companies need learning solutions that can adapt swiftly to changing demands and technologies.
- 4. Engagement:** Engaging employees in their learning journey is critical for success. We offer interactive, engaging, and meaningful learning experiences.
- 5. Measurable Impact:** Companies need to track the effectiveness of their learning programs. Our services provide robust measurement and analytics to assess the impact of learning initiatives.

## Key Offerings

We understand that every individual and organization is different, which is why our Learning Services offer a host of learning solutions to address your organization's unique needs. Our team will work closely with you to design learning programs that align with your business objectives, ensuring that every investment in training supports your strategic goals.



**Learning Cloud** – A subscription training service offering expert, specialized instructional support for critical Veeva CRM functionality, with built in metrics to capture longitudinal training effectiveness. In addition to Veeva CRM, Learning Cloud topic options will include other Veeva offerings, as well as PDMA regulations, HIPAA compliance, and more.



**Custom Interactive Video** – Drives viewer interaction through a guided learning experience and boasts engaging, integrated participation allowing users to view modules at their own pace. This custom offering allows us to instruct on your company's business rules and procedures using your specific system.



**Instructor-Led Training** – Provides real-time access to the instructor for live learning and feedback.



**Guides and Documentation** – Provides quick access to core functions and procedures, as well as more in-depth learning of systems and procedures for reference.



**Learning Effectiveness** – Leverages our deep expertise in data and analytics by providing metrics and reporting that quickly identify areas of interest or improvement.

Empower your workforce to thrive in the ever-evolving business landscape.

Together, we'll unlock the potential of your employees and help your organization reach new heights!

### Get In Touch!

**Anthony Bianciella**

*Practice Lead,  
Enabling Business Services*

[AnthonyB@cnxsi.com](mailto:AnthonyB@cnxsi.com)



The **team** behind your **team**.



(609) 536-6009

info@cnxsi.com

cnxsi.com

1060 State Road, Suite 102  
Princeton, NJ 08540, USA